

JACKIE ROYDS

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PORTFOLIO

jroyds.com

PROFILE

Hard working and dedicated Graphic Designer with a passion for creating quality work and problem-solving. Has a strong visual sense, is highly creative and multi-talented with exceptional collaborative skills, attention to detail and organization.

EDUCATION

University of Wisconsin – Stout

- May 2019 – Bachelor of Fine Arts, Graphic Design
- May 2019 – Art History Minor

Rochester Community and Technical College

- May 2016 – Associates of Science, Graphic Design
- May 2016 – Associates of Fine Arts
- May 2016 – Photography Certificate

EXPERIENCE

Verdani Partners, Carlsbad, CA, April 2022 - Present - Associate Communications Designer

- Assisted with Annual Corporate Sustainability Reports for clients.
- Worked with Communications team on new Verdani branding.
- Designed Awareness Campaigns for sustainability topics.
- Edited for design internal and external PowerPoint Presentations for other departments.

Bridgetower Media, St. Louis MO, October 2019 - February 2022 - Special Publication Designer

- Scheduled and coordinated meetings with editors from various properties to discuss design concepts and ideas.
- Page planned and designed special publications/supplements for Bridgetower properties across the United States.
- Prepared and sent publications for print, following industry standards.
- Helped train incoming designers on proper procedures and protocols.

UW Stout, Menomonie WI, May 2019 - August 2019 - Student Life and Services Design Internship

- Produced print based projects for several departments across the UW campus including brochures and posters.
- Designed projects within the identity standards used throughout UW Stout.

SKILLS

Adobe Creative Suite: Acrobat, Illustrator, InDesign, Lightroom, Photoshop.

Research and Planning: Identifying Problems, Gathering Information, Developing Solutions.

Photography: DSLR and SLR proficiency, Good compositional design sense, Strong studio lighting skills.

Misc.: Communication, Organization, Time Management.